



## WHY JOIN EUMCCI

1. We are the biggest bilateral chamber with a membership reach of approx. 1200+ corporations – great visibility for our corporate partners
2. We provide a strong lobbying platform through our 13 industry sector committees for our members to raise issues impacting their business in Malaysia
3. As Malaysia's 3<sup>rd</sup> largest trading partner, the EU and hence the Chamber is an important dialogue partner with the Malaysian government in mapping government policies / strategies towards a successful implementation of the ETP. Our committees play an important role in proposing recommendations.
4. Corporate partners enjoy high-level networking via our approx. 35/year chamber or committee organized events. (Calendar of events attached)
5. Corporate partners enjoy **privilege pricing for advertising in our publications** be it our quarterly REVIEW (circulation 3000) sent directly to corporate partners or the bi-monthly e-bulletin (6000+ emails) or on our website.
6. **Corporate partners** : have unlimited access to committees thereby widening their networks in all industry sectors
7. Get invited to exclusive high-level events as our guest – average 5-6 events per year.
8. Are invited to insert short newsworthy articles in our REVIEW at no cost to them.
9. Will have their extended profile and logos in our EU-Malaysia Business Directory
10. Will have their logos with a link to their website in our Member Directory on our website.
11. Will receive free copies of our publications i.e. Trade Issues & Recommendations, CSR Book, Quarterly Review and the Member Directory
12. Access to exclusive members' promotions via login on the website. One such promotion is the Qatar Airways fare promotion exclusively for EUMCCI corporate partners
13. Will receive quarterly e-reviews on key statistics and economic analysis to assist decision makers planning ahead to be accessed via member login
14. Opportunity to participate in the EU-Malaysia FTA Task Force round tables
15. Access to EU sister chamber events in the region at members' price.