

# CARLSBERG EURO FUTSAL 2008



In conjunction with SportsPlanet Ampang & Genting Highlands, 6 & 7 June 2008 in Austria and Switzerland (first weekend)

*Title sponsor:*

*Main Co-Sponsor:*

*Organiser:*



With the endorsement of: **Embassy of Switzerland** and **Austrian Embassy**

Event information (all information to be reconfirmed):

Organised by Marco Winter, on behalf of the EU-Malaysia Chamber of Commerce & Industry (EUMCCI)

Dates & Times: (Draft schedule)

|                 |                           |   |
|-----------------|---------------------------|---|
| Friday 6 June   | 6.30pm – 10.00pm          | Matches (round-robin format) at Sportsplanet Ampang   |
| Saturday 7 June | 1.00pm – 6.00pm           | Matches at Sportsplanet Ampang<br>(In Cup and Plate round-robin format), Knock-out stages, Finals               |
|                 | 6.30pm                    | Buses ready: All players & families to Genting Highlands  |
|                 | Compliments of Carlsberg: |   |
|                 | 8.00pm                    | Dinner & Drinks & Entertainment in Genting. Prize Ceremony  |
|                 | 11.30pm                   | Watch first match live: Switzerland - Czech Republic<br>All players get complimentary rooms to stay overnight!! |

Format & Itinerary:

Futsal, 5-a-side including goalkeeper, special amended rules (t.b.c.). This is a social futsal tournament. Fair play, networking and just being “part of the game” take precedence! We intend to have a minimum age of 25 years for players. Teams are invited from the European communities in Malaysia (diplomatic, corporate and social). Other teams (sponsors, corporate and media) by invitation only.

Target number of teams: 24 (300 players and officials)

All teams will play a minimum of 6 matches.

Entry fee: RM1,000 per team of 10 players, inclusive of goodies bags, drinks, t-shirts, prizes and dinner. There will be no cash prizes, only in-kind prizes & trophies for the top teams in a Cup and Plate competition.

Free entry for the public to watch the tournament.

Ambassadors, diplomatic staff and corporate figures from the respective (European) countries will be invited to attend the opening/dinner/prize ceremony or even play in the tournament.

PR & Promotion:

During our similar events in conjunction with EURO2000, EURO2004 and World Cup 2006, we have seen tremendous support from the media, due to the unique format whereby our tournament attracts players from so many nationalities.

It is also much encouraged and expected that the sponsors of the event will play their role in achieving media attention.

Current as of 11 May 2008, some details might still be amended.