

EUMCCI REVIEW

Media Kit



EUMCCI Review, The quarterly publication of EU-Malaysia Chamber of Commerce and Industry (EUMCCI), is the top reading of European-Malaysian business decision-makers

Audience reach

The circulation of 3000 makes EUMCCI Review the widest distributed bilateral Business Chamber publication in Malaysia. It is sent to all 1000 EUMCCI members, all Embassies in Malaysia, all EU countries' diplomats, Business Information Counters in KLIA and MIDA, leading hotels' business lounges, trade associations, Government agencies, EuroChambers in Southeast Asia and selected Chamber of Commerce in Europe.

The readers are CEOs, PR and Marketing managers, entrepreneurs, Government officials, diplomats, trade and investment advisors, business executives.

Contents

Each issue highlight by expert articles a trendy theme - ranging from industrial sector to cross - sectoral themes. Economic indicators and event calendar of trade - related events keep the business people up-to-date on issues. Updates on EU trade regulations are a valuable tool for companies doing business with Europe. Highlighting changes in Investment laws in Malaysia are useful information for foreign business in Malaysia. Bilateral Chambers and Embassies provide input on what is happening between the two countries.

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