



BAKERY, FLOUR-CONFECTIONERY & SNACKS

FOCUS: TECHNOLOGY, MACHINERY & INDUSTRY TRENDS 2016

Symposium & Business Matching for European SMEs

19-20 October 2016

Sheraton Hotel, Kuala Lumpur, MALAYSIA

JOIN US TO PRESENT YOUR TECHNOLOGY AND EXPERTISE TO THE DYNAMIC MALAYSIAN BAKERY MARKET!

Grab the opportunity to present your technology, products and services as a Speaker at the Symposium and attend the free business matching sessions with Malaysian companies in this sector.

YOU ARE:

- A European small- and medium sized company
- A technology & solutions provider in the fields related to Bakery & Flour Confectionery

YOU WISH TO:

- Test your offer in the fast growing and dynamic Malaysian bakery market
- Actively acquire new business networks and personally meet potential partners

WE OFFER:

- The opportunity to present your technology & solutions as a Speaker at the Symposium and Business-Matching Sessions free of charge.

Under the Program "Support for European Businesses in Southeast Asia Markets (SEBSEAM)", which is supported by the European Commission, the Malaysian-German Chamber of Commerce and Industry (MGCC), in collaboration with the EU-Malaysia Chamber of Commerce and Industry (EUMCCI) and the Malaysia-Belgium-Luxembourg Business Council, will be organising a 2-day Business Event from 19-20 October 2016 in Kuala Lumpur consisting of a Symposium and a Business Matching Event to help European SMEs in the field of Bakery and Flour-Confectionery Technology explore and enter the Malaysian market.

About 80 participants from the Malaysian Bakery and related industry are targeted to attend the Symposium. Under this SEBSEAM Project, presentation slots at the Symposium and business meetings for the European companies will be coordinated **Free of Charge** to help them with market entry. **Flights, accommodation and all other traveling expenses will have to be borne by the participating companies themselves.**

We wish to invite your company to take the opportunity to participate in the Symposium to present your technology as well as the Business-to-Business Meetings.

For more information, please contact:

*Ms. Sherena Wong, Senior Trade Officer,
Malaysian-German Chamber of Commerce and Industry (MGCC)*

Tel: +603-9235 1806

E-mail: sherena.wong@malaysia.ahk.de

Project Organised by:





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REGISTRATION FORM FOR EUROPEAN SMEs

Please return this form to sherena.wong@malaysia.ahk.de or per fax to +603-2072 1198 including all your details by latest 1st July 2016.

Company:

Name of Participant:

Designation:

Address:

Phone / Mobile No.:

Fax:

E-mail:

Website:

No. of Employees:

Annual Turnover in EUR:

Project Organised by:





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Technology, Machinery,
Equipment etc. offered:

Searching for: (Cooperation, JV, Local
Distributor, Customer Contacts, etc.):

I declare that my company employs fewer than 250 persons and the annual turnover does not exceed EUR 50 million.

I consent to the processing of my personal and company data in accordance with EUMCCI's Privacy Policy.

To read and understand the EUMCCI Privacy Policy, please visit the following webpage link:
<http://www.eumcci.com/privacy-policy>

Date:

Signature & Company Stamp

*Registration forms will be processed on a first-come-first-serve basis.
Registration of SMEs requires the approval from the Organizer and is decided upon our discretion due to limited presentation and B2B slots.*

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